



distinct from any other research out there. This book will ensure that your argument is strong, sound, and persuasive throughout your entire thesis or dissertation, from the introductory chapter through the summarizing conclusive statements, and you will learn how to do so without plagiarizing or cutting corners. You will master how to write ethically, objectively, and properly according to your academic subject's standards. With this book as your guide, you will even find out how your research can take you from a proposal to a published writing career. With this book, you will learn everything from the ground-level basics to the more detailed breakdown of the research process. You will gain a strong understanding of the difference between a thesis and dissertation, and you will grasp the components expected of your work regardless of the subject matter of your research. This book will walk you through the entire process step-by-step, teaching you how to structure a planning and writing schedule that will keep the process manageable and not overwhelming. Atlantic Publishing is a small, independent publishing company based in Ocala, Florida. Founded over twenty years ago in the company president's garage, Atlantic Publishing has grown to become a renowned resource for non-fiction books. Today, over 450 titles are in print covering subjects such as small business, healthy living, management, finance, careers, and real estate. Atlantic Publishing prides itself on producing award winning, high-quality manuals that give readers up-to-date, pertinent information, real-world examples, and case studies with expert advice. Every book has resources, contact information, and web sites of the products or companies discussed.

*How to Make a Million Dollars As a Massage Therapist* D. K. Callahan 2015-11-01 Massage therapists are millionaires waiting to happen. Each and every massage therapist has the capability of becoming a millionaire through various business opportunities. This book, "How to Make a Million Dollars as a Massage Therapist" depicts the opportunities available to massage therapists that compliment their core business services. This book does NOT promote MLM opportunities, rather, additional forms of social, promotional and income-generating activities that promote incredible wealth and ongoing income every single month - even while a massage therapist sleeps. This book shows you EXACTLY how to accomplish all of that, while making a million dollars in a reasonably short amount of time (1-2 years). Learn about how to start collecting email addresses on your website, branding, identifying your ideal client, advertising on a budget, ways you can advertise your site for free, how to increase traffic to your website, the millionaire formula (chapter 3) that shows all the different avenues of income available to you that you should be taking advantage of, time management and delegation so you only work a reasonable number of hours per week, word of mouth advertising, referral networks, business to business advertising, how to make money while educating other people, how to expand on your current service and product offering, staying efficient and productive, how to benefit charities while making a lot of money in the process,

how to write an eBook, pay-per-click advertising and how to keep your ad costs to a minimum, secrets and tips (best practices) to using each social media channel like Pinterest and Instagram, creating the best videos for your business, app development, making a membership-only section of your website, self-care, unique selling propositions, how to sell, cross-selling and upsetting, how to get people to share your posts, how to sell to women specifically and how men choose to buy things, and much more. Learn about what you, as a massage therapist, need to do to correct your marketing plans, how you are leaving money on the table with each and every service, how you can educate others and earn thousands of dollars even if you're in a massage session or sleeping, how to promote your business without discounting services, how to drive traffic to your website without spending a fortune, and much, much more. This book focuses on diversification of income-generating opportunities, including how to be efficient, delegate and be incredibly productive. You can make money through self-care, too! Build expertise, improve your reputation dramatically, build an unbelievable following on social media, and be a creator of amazing materials and avenues of media for your clients and the world to benefit from. Pick and choose which channels of income work best for your business in the formula initially while you get other creative elements ready for sale to compliment your business!

**Violence and Mental Health** Jutta Lindert 2015-02-25 Violence is one of the most important challenges, not only for public health systems, but also for public mental health. Violence can have immediate as well as long-term and even transgenerational effects on the mental health of its victims. This book provides a comprehensive and wide-ranging assessment of the mental health legacy left by violence. It addresses the issues as they affect states, communities and families, in other words at macro-, meso- and microlevels, beginning by describing the impact of violence on neurobiology and mental health, as well as the spectrum of syndromes and disorders associated with different forms of violence. The work moves on to tackle violence at the international-and intranational-level before zeroing in on the nature of violence in communities such as villages or city districts. It also examines the results of violence in the family. Each type of violence has distinct effects on mental health and in each chapter specific groups are explored in depth to demonstrate the heterogeneity of violence as well as the diversity of its outcomes in the realm of public mental health. Finally, the book addresses the notion of 'undoing violence' by detailing case studies of effective interventions and prevention occurring in countries, communities and families. These cases give us pause to reflect on the nature of resilience and dignity in the context of violence and mental health. All the chapters have been written by leading authors in the field and provide a state-of-the-art perspective. The authors, from different fields of expertise, facilitate interdisciplinary and international insights into the impact of violence on mental health.